ORDER

Orders Order / Rev: 699266 - 6 06231802 Alt Order #: AMERICAN CROSSROADS Product Desc: Estimate: 690 (Pres) 09/04/12 - 09/14/12 Flight Dates: Primary AE: Aaron Ashe Sales Office: Original Date / Rev: 07/12/12 / 09/11/12 T-WAS Order Type: Political Sales Region: NAT Crossroads Media/ POL Agency Name: **Buying Contact:** Emily Milhoan Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Suite 500 Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: **American Crossroads** Demographic: A35+ New Business Thru: **Product Codes:** IS-Candidate/Presidential Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

Bill Plan

Dill I lall				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/14/12	74	\$72,140,00	\$61,319,00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	74	\$72,140.00	\$61,319.00	0.00
Totals	74	\$72,140,00	\$61,319,00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

AGY, GEN, POL

Order Share	Share	Total
WTSP-TV	20%	\$72,140.00
Market	100%	\$360,700.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	22%	\$79,354.00
WFTS	21%	\$75,747.00
WMOR	0%	\$0.00
WTOG	0%	\$0.00
WTTA	0%	\$0.00
WTVT	30%	\$108,210.00
WVEA	0%	\$0.00
WWSB	7%	\$25,249.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spot	s Rate Pri	Rtg Type \$	Spots	Amount
1	WTSP	09/07/12	09/07/12	Letterman	CM	1135p-1237a	F	:30	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
				Late Night with Da	vid Letterma	n						
	ELEMEN	NT AT PO	STION 1 IN	N DAYDETAILEDPE	RIOD IS RA	TE LATE SHOW	WITH DAVID	LETTERMA	N			
	Star	t Date I	End Date	Weekdays S	Spots/Week	Rate R	tating					
W	eek: 09/0	03/12	09/09/12	F	1	\$1,100.00	0.00					
2	WTSP	09/07/12	09/07/12	Price Is Right	CM	11a-12p	F	:30	2 \$1,200.00 P-2	0.00 NM	2	\$2,400.00
				Price Is Right								

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Order / Rev: 699266 - 6 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch Start End	Inventory Code	e Break	Start/End T	ime Days	Len Sı	pots	Rate Pri	Rtg Type	Spots	Amount
ELEMENT AT POSTION 1	N DAYDETAILED	PERIOD IS RA	TE PRICE IS	RIGHT				9 . , , , ,	I	
Start Date End Date Week: 09/03/12 09/09/12	Weekdays F	Spots/Week 2	Rate \$1,200.00	Rating 0.00						
3 WTSP 09/07/12 09/07/12	LN (M-F) LN (M-F)	CM	M-F 11-1135	5p F	:30	1 \$	2,600.00 P-2	0.00 NM	1	\$2,600.00
ELEMENT AT POSTION 1	\ /	PERIOD IS RA	TE 10 NEWS							
Start Date End Date Week: 09/03/12 09/09/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,600.00	Rating 0.00						
4 WTSP 09/07/12 09/07/12		CM	1230-130p	F	:30	1 \$	1,200.00 P-2	0.00 NM	0	\$0.00
ELEMENT AT POSTION 1	Young and the R N DAYDETAILED		TE CBS YOU	NG & RESTLES	SS					
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12 Spot Ch Date Range I	F Description		\$1,200.00 E/End Time	0.00	Weekdays	Long	th Pata	Rtg Type		
1 WTSP 09/03/12-09/09/12)-130p	•	F	<u>Leng</u> 3:	<u>th </u>			
Credited			·				,			
[move to pir 9/7]										_
5 WTSP 09/07/12 09/07/12	5-530a 5-530a 10 News	СМ	5-530a	F	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
ELEMENT AT POSTION 1			TE 10 NEWS							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12	F	1	\$280.00	0.00 F			#000 00 D 0	0.00.1114	_	# 0.00
6 WTSP 09/07/12 09/07/12	M-F 530-бр 10 News at 530r	CM	530-6p	F	:30	1	\$800.00 P-2	0.00 NM	0	\$0.00
ELEMENT AT POSTION 1			TE 10 NEWS							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12 Spot Ch Date Range I	Description	1 Start	\$800.00 E/End Time	0.00	Weekdays	Leng	th Rate	Rtg Type		
1 WTSP 09/03/12-09/09/12		530-		•	F		30 (\$800.00)			
Credited										
[na us open] 7 WTSP 09/07/12 09/07/12	M E 6 70	CM	6-7a	F	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
7 WISP 09/07/12 09/07/12	6-7a 10 News	Civi	0-7 a	I'	.30	1	φ400.00 F-2	U.UU INIVI	'	φ400.00
ELEMENT AT POSTION 1			TE 10 NEWS							
Start Date End Date Week: 09/03/12 09/09/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$400.00	Rating 0.00						
8 WTSP 09/07/12 09/07/12			630-7p	F	:30	1 \$	1,200.00 P-2	0.00 NM	0	\$0.00
	CBS Evening Ne	ews	·			,	,			*
ELEMENT AT POSTION 1				-						
Start Date End Date Week: 09/03/12 09/09/12	<u>Weekdays</u> F	Spots/Week 1	\$1,200.00	<u>Rating</u> 0.00						
Spot Ch Date Range	Description	Start	/End Time		Weekdays			Rtg Type		
1 WTSP 09/03/12-09/09/12	CBS Evening News	630-	7p		F	:3	30 (\$1,200.00)	0.00 NM		
Credited [mg line 75]										
9 WTSP 09/07/12 09/07/12	CBS This Mornin	ig CM	8-9a	F	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
	CBS This Mornin	•	(8:00 AM-9:0	,						
ELEMENT AT POSTION 1 Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/03/12 09/09/12	F	<u> </u>	\$400.00	0.00						
10 WTSP 09/10/12 09/10/12	LN (M-F)	CM	M-F 11-1135	5p M	:30	1 \$	2,600.00 P-2	0.00 NM	1	\$2,600.00
ELEMENT AT POSTION 1	LN (M-F)	DEBIOD IS BV.	TE 10 NEW/S							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	M	1	\$2,600.00	0.00						
11 WTSP 09/10/12 09/10/12	•	CM	12-1230p	M	:30	1 \$	1,100.00 P-2	0.00 NM	1	\$1,100.00
ELEMENT AT POSTION 1	10 News @ Noo N DAYDETAILED		TE 10 NEWS							
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/12 09/16/12	M		\$1,100.00	0.00			A	0.05.111	_	
12 WTSP 09/10/12 09/10/12		CM	2-3p	M	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00

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Order / Rev: 699266 - 6 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri R	tg Type Spots Amo	ount
M-F 2-3p		
The Talk ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK		
Start Date		
Week: 09/10/12 09/16/12 M 1 \$800.00 0.00		
·	0.00 NM 0 \$	\$0.00
5-530p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS		
Start Date		
Week: 09/10/12		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rt		
1 WTSP 09/10/12-09/16/12 M-F 5-530p 5-530p M :30 (\$800.00) 0 Credited	.00 NM	
[mg line 74]		
14 WTSP 09/10/12 09/10/12 530-6a CM 530-6a M :30 1 \$320.00 P-2 (0.00 NM 1 \$32	20.00
530-6a 10 News		
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/10/12 09/16/12 M 1 \$320.00 0.00		
1 4020.00 0.00	0.00 NM 0 \$	\$0.00
6-630p 10 News	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 1 \$1,000.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rt	g Type	
	.00 <i>NM</i>	
Credited		
[mg 76]		фо оо
E 16 WTSP 09/10/12 09/10/12 7-730p CM 7-730p M :30 1 \$1,200.00 P-2 0	0.00 NM 0 \$	\$0.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/10/1209/16/12M1 \$1,200.000.00SpotCh Date RangeDescriptionStart/End TimeWeekdaysLengthRate	ra Type	
1 WTSP 09/10/12-09/16/12 7-730p 7-730p M :30(\$1,200.00) 0		
Credited		
[mg line 74]		
	0.00 NM 1 \$40	00.00
CBS This Morning (7:00 AM-8:00 AM) ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THIS MORNING		
Start Date	İ	
Week: 09/10/12 09/16/12 M 1 \$400.00 0.00		
·	0.00 NM 1 \$28	80.00
10 News, 9am ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS		
Start Date		
Week: 09/10/12 09/16/12 M 1 \$280.00 0.00		
•	0.00 NM 1 \$70	00.00
Sat 6-630p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/03/12 09/09/12S- 1 \$700.00 0.00		
•	0.00 NM 1 \$32	20.00
CBS This Morning Saturday ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SATURDAY MORNING		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/03/12 09/09/12S- 1 \$320.00 0.00		
21 WTSP 09/09/12 09/09/12 CBS Sunday Morning CM Sun 9-1030aS :30 1 \$1,600.00 P-2 (0.00 NM 1 \$1,60	00.00
CBS Sunday Morning ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS SUNDAY MORNING		
Start Date		
Week: 09/03/12 09/09/12S 1 \$1,600.00 0.00		

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Order / Rev: 699266 - 6 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

22 WISP 08/19/12 09/19/12 Letterman	Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Selection Sele	22 WTSP	09/13/1	2 09/13/12				aT	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
Sand Date End Date Menkidays SpotsWeek Rate Rating	E. E. 45		0071011411				014/14/17/1 0 41/10						
Veset 09/10/12 09/16/12 T 151/100.00 0.00						_		LETTER	VIAN				
22 WTSP 09/31/12 09/31/2 Pirics is Right CM 11sH2p - T :30 1 \$1,200.00 P-2 0.00 NN 1 \$1,200.00 P-2 Pirics is Right ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE PRICE IS RIGHT Sight Order of the Property of the Prop													
Pince Is Right Start Date ELEMENT AT POSTION I IN DAYDETAILEDFERIOD IS RATE PRICE IS RIGHT Start Date								.30	1	\$1 200 00 P-2	0.00 NM	1	\$1 200 00
ELEMENT AT POSTION 1 IN DAYDETALLEDPERIOD IS RATE PRICE IS RIGHT \$1,200.00	20 11101	00/10/1	2 00/10/12	•	Olvi	114 129	1	.00	•	Ψ1,200.001 2	0.00 14101	· ·	ψ1,200.00
Value Control Contro	ELEME	NT AT P	OSTION 1 IN		PERIOD IS RA	TE PRICE IS	RIGHT						
24 WTSP 0906/12 09173/12 LN (NF)					Spots/Week								
ELEMENT AT POSTION 1 IN DAYDETALLEDPERIOD IS RATE 10 NEWS Start Date End Date Weekdays SpotsWeek Rate Rating Week 0901012 091612 T 1 \$2,200.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00													
Start Date End Date Start	24 WTSP	09/06/1	2 09/13/12	,	СМ	M-F 11-1135	5pT	:30	1	\$2,600.00 P-2	0.00 NM	2	\$5,200.00
Sint Date End Date Weekdays SpotsWeek Rate Rating Week 09/10/12 09/16/12	FLEME	NT AT P	OSTION 1 IN		PERIOD IS RA	TE 10 NEWS							
Week: 09/03/12 09/19/12 T	_	_				_							
25 WTSP 09/13/12 09/13/12 Y8R CM 1230-130pT :30 1 \$1,200.00 P-2 0.00 NM Young and the Resitess Young and the Resitess Start Date End Date Weekdays Spots/Week Rate Rating News 09/10/12 09/16/12 -T 1 \$1,200.00 0.00 0.00 0.00 1 \$1,100.00 P-2 0.00 NM 1 \$1,100.00 P-2					_								
Voung and the Reseless	Week: 09	/10/12	09/16/12	T	1		0.00						
Start Date Color	25 WTSP	09/13/1	2 09/13/12		_	1230-130p	T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Siart Date End Date Weekdays Spots/Week Rate Rating	ELEME	NT AT D				TE CDC VOLL	NC 9 DESTIES	c					
Section Sect						_		3					
26 WTSP 09/06/12 09/06/12 MF 12-1230p													
News 20 Non-			2 09/06/12	M-F 12-1230p	CM			:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
Start Date End Date Weekdays Spots/Week Rate Rating O. 0.00				10 News @ Noo		·				. ,			. ,
Week: 09/03/12 09/06/12 09/06/12 MF 2-3p CM 2-3p T :30 1 \$800.00 P-2 0.00 NM				N DAYDETAILEDI		TE 10 NEWS							
27 WTSP 09/06/12 09/06/12 M-F 2-3p													
The Talk ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK Start Date End Date Meekdays Spots/Week Rate News						-				#000 00 D 0	0.00 NIM		# 000 00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CBS THE TALK Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Start Date Star	27 WISP	09/06/1	2 09/06/12	•	CIVI	2-3p	1	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week Spots	ELEME	NT AT P	OSTION 1 IN		PERIOD IS RA	TE CBS THE	TALK						
28 WTSP 09/13/12 09/13/12 5-530a CM 5-530a T :30 1 \$280.00 P-2 0.00 NM 1 \$280.00						_							
S-530a 10 News Start Date End Date Weekdays Spots/Week Rate Start Date Start Date Start Date Start Date Spots/Week Start Date Spots/Week Start Date Spots/Week Spots/Week Start Date Start Date Spots/Week Spots/Week Spots/Week Start Date Spots/Week Spots/Wee	Week: 09	/03/12	09/09/12	T	1	\$800.00	0.00						
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date Meek days Spots/Week Rate Start Date Meek days Spots/Week Rate Start Date Meek days Spots/Week Rate Start Date Sta	28 WTSP	09/13/1	2 09/13/12			5-530a	T	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
Start Date End Date Weekdays Spots/Week Rate Section	ELEME	NT AT D				TE 10 NEW/0							
Week: 09/01/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/06/12 09/													
Second Part													
Start Date			2 09/06/12	M-F 5-530p	СМ	-	T	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Start Date End Date Og/09/12 Og/09/1				5-530p 10 News		·							
Week: 09/03/12 09/06/12 09/06/12 530-6a CM 530-6a T :30 1 \$320.00 P-2 0.00 NM 1 \$320.00													
30 WTSP 09/06/12 09/06/12 530-6a CM 530-6a T :30 1 \$320.00 P-2 0.00 NM 1 \$320.00													
Sart Date ELEMENT AT POSTION 1 N DAYDETAILEDPERIOD S RATE 10 NEWS					•			.20		\$220.00 D.2	0.00 NM	4	¢220.00
Start Date End Date Weekdays Spots/Week Rate Rating 09/03/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 09/09/12 00/00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00	30 W13F	09/00/1	2 09/00/12			550-0a	1	.30	'	φ320.00 F-2	U.UU INIVI	Į.	φ320.00
Week: 09/03/12 09/03/12 09/09/12T 1 \$320.00 0.00 31 WTSP 09/13/12 09/13/12 W-F 530-6p CM 530-6p CM 530-6pT 30 1 \$800.00 P-2 0.00 NM 1 \$1,000.00	ELEME	NT AT P	OSTION 1 IN			TE 10 NEWS							
31 WTSP 09/13/12 09/13/12 M-F 530-6p CM 530-6p T :30 1 \$800.00 P-2 0.00 NM 1 \$1,000.00 P-	Sta	art Date	End Date		Spots/Week	Rate	Rating						
10 News at 530p ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date End Date Weekdays Spots/Week Rate Rating 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00						\$320.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating Rating O9/10/12 O9/16/12 O9/10/12 O9/10/10 O9/10/12 O9/10/10 O9	31 WTSP	09/13/1	2 09/13/12	•		530-6p	T	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
Start Date End Date Weekdays Spots/Week Rate Rating 0.00	ELEME	NT AT D	OSTIONI 1 IN			TE 10 NEWS							
Week: 09/10/12 09/16/12 T 1 \$800.00 0.00 32 WTSP 09/06/12 09/06/12 09/06/12 M-F 6-630p CM 6-630p 10 News CM 6-630p 1 News T :30 1 \$1,000.00 P-2 0.00 NM 1 \$1,000.00 P-2 0.00 NM 1 \$1,000.00 P-2 0.00 NM 1 \$1,000.00 P-2 0.00 NM 1 \$1,000.00 P-2 0.00 NM 1 \$1,000.00 P-2 0.00 NM 1 \$1,000.00 P-2 0.00 NM 1 \$400.00 P-2 0.0	_	_											
6-630p 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 T 1 \$1,000.00 0.00 33 WTSP 09/13/12 09/13/12 M-F 6-7a CM 6-7a T :30 1 \$400.00 P-2 0.00 NM 1 \$400.00 P-2 0.00 NM 6-7a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date End Date Weekdays Spots/Week Rate Rating Rating													
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date Week: 09/03/12 End Date O9/09/12 Weekdays Spots/Week Pate Now. Rate Rating Now. 33 WTSP 09/13/12 09/13/12 M-F 6-7a CM 6-7a T :30 1 \$400.00 P-2 0.00 NM 1 \$400.00 P-2 0.00 NM 6-7a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Rating	32 WTSP	09/06/1	2 09/06/12	M-F 6-630p	СМ	6-630p	T	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
Start Date Week: 09/03/12 End Date 09/09/12 Weekdays T Spots/Week 1 \$1,000.00 Rating 0.00 33 WTSP 09/13/12 09/13/12 09/13/12 N-F 6-7a CM 6-7a T :30 1 \$400.00 P-2 0.00 NM 1 \$400.00 P-2 0.00 NM 6-7a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date End Date Weekdays Spots/Week Rate Rating				•									
Week: 09/03/12 09/09/12 T 1 \$1,000.00 0.00 33 WTSP 09/13/12 09/13/12 M-F 6-7a CM 6-7a T :30 1 \$400.00 P-2 0.00 NM 1 \$400.00 P-2 0.00 NM 6-7a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date End Date Weekdays Spots/Week Rate Rating	_	_											
33 WTSP 09/13/12 09/13/12 M-F 6-7a CM 6-7aT :30 1 \$400.00 P-2 0.00 NM 1 \$400.00 ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date End Date Weekdays Spots/Week Rate Rating													
6-7a 10 News ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS <u>Start Date </u>					•			-30	1	\$400.00.0.2	0.00 NM	1	\$400.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS Start Date	JJ WIJP	03/13/1	∠ ∪3/13/1Z		CIVI	0-1 a	1	.30	1	ψ + 00.00 Γ-2	U.UU INIVI	'	φ400.00
	ELEME	NT AT P	OSTION 1 IN		PERIOD IS RA	TE 10 NEWS							
Week: 09/10/12 09/16/12 T 1 \$400.00 0.00					Spots/Week	Rate	Rating						
	Week: 09	/10/12	09/16/12	T	1	\$400.00	0.00						

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Order / Rev: 699266 - 6 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	e Break	Start/End	Time	Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
34 WTSP	09/13/1	2 09/13/12	M-F 6-630p	CM	6-630p		T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			6-630p 10 News			-NIINIO I	NEWC						
_	rt Date	End Date	N DAYDETAILEDI Weekdays	Spots/Week	Rate	Rati							
Week: 09/		09/16/12	T	1	\$1,200.00		.00						
35 WTSP	09/06/1	2 09/06/12	7-730p	CM	7-730p		T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			10 News, 7pm N			_							
_	_		N DAYDETAILED		_	_							
Sta Week: 09/	rt Date	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,200.00	Rati	<u>ng</u> .00						
			CBS This Mornir		7-8a		T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
00 11101	00/00/1	2 00/00/12	CBS This Mornin	· ·	(7:00 AM-8:		•	.00	·	ψ100.001 Z	0.00 14111		φ100.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED	PERIOD IS RA	TE CBS THIS	S MOR	NING						
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rati							
Week: 09/		09/09/12	CBS This Mornir	ng CM	\$400.00 8a-9a		.00 T	:30	1	\$400.00 P-2	0.00 NM	1	\$400.00
37 WISP	09/13/1	2 09/13/12	CBS This Mornin	•	(8:00 AM-9:		1	.30	'	φ400.00 F-2	U.UU INIVI	'	\$400.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED				NING						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/		09/16/12	T	1	\$400.00		.00						
38 WTSP	09/06/1	2 09/06/12	M-F 9-930a 10 N	lews, 9a@M	9-9:30A		T	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
FLEME	NT AT P	OSTION 1 IN	10 News, 9am NDAYDETAILEDI	PERIOD IS RA	TE 10 NEWS	3							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	na						
Week: 09/		09/09/12	T	1	\$280.00		.00						
39 WTSP	09/11/1	2 09/11/12	Letterman	CM	1135p-1237	'a	- T	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
EL ENAE		0071011411	Late Night with [0\4/\4/	TU DAV (ID	LETTER					
_	_		N DAYDETAILED		_			LETTER	MAN				
Week: 09/	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,100.00	Rati	.00						
		2 09/11/12	Price Is Right	CM	11a-12p		- T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
			Price Is Right		·								
_	_		N DAYDETAÎLEDI		_								
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week	Rate \$1,200.00	Rati	<u>ng</u> .00						
		2 09/11/12		CM	M-F 11-113		- T	:30	1	\$2,600.00 P-2	0.00 NM	1	\$2,600.00
41 WIGI	00/11/1	2 00/11/12	LN (M-F)	Olvi	1011 11 110	ОР	•	.00	•	Ψ2,000.001 2	0.00 14101		Ψ2,000.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED	PERIOD IS RA	TE 10 NEWS								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 09/		09/16/12	- T	1	\$2,600.00		.00	-20		\$4,400,00 D.O.	0.00 NIM	,	Ф4 400 00
42 W15P	09/14/1	2 09/14/12	M-F 12-1230p 10 News @ Noo	CM	12-1230p		F	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED		TE 10 NEWS	3							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati							
Week: 09/		09/16/12	F		\$1,100.00		.00						
43 WTSP	09/14/1	2 09/14/12	•	CM	2-3p		F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
FLEME	NT AT P	OSTION 1 IN	The Talk NDAYDETAILED	PERIOD IS RA	TE CBS THE	TALK							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rati	ng						
Week: 09/		09/16/12	F	1	\$800.00		.00						
44 WTSP	09/11/1	2 09/11/12		СМ	5-530a		- T	:30	1	\$280.00 P-2	0.00 NM	1	\$280.00
FLEME		OCTION 4 IN	5-530a 10 News		TE 40 NEW								
_	ni Ai P rt Date	End Date	N DAYDETAILEDI Weekdays	Spots/Week	Rate	Rati	na						
Week: 09/		09/16/12	- T	<u> </u>	\$280.00		.00						
			M-F 5-530p	CM	5-530p		F	:30	1	\$800.00 P-2	0.00 NM	1	\$800.00
			5-530p 10 News	5				-					
_	_		DAYDETAILED			_							
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	Rate	Rati	<u>ng</u> .00						
		2 09/14/12	P	CM	\$800.00 530-6a		F	:30	1	\$320.00 P-2	0.00 NM	1	\$320.00
40 WISP	U3/ 14/ I	2 U3/14/12		CIVI	JJU-0a		I·	.50	1	ψυΖυ.υυ F-Z	U.UU INIVI	l '	ψ3∠0.00

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Order / Rev: 699266 - 6 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
			530-6a			,	•		0 71	<u> </u>	
		OCTION 4 IN	530-6a 10 News		TE 40 NEWS						
_	rt Date	End Date	N DAYDETAILEDF Weekdays	Spots/Week		Rating			Ī		
Week: 09/		09/16/12	F	<u>3pois/week</u>	Rate \$320.00	0.00					
			M-F 530-6p	CM	530-6p	- T	:30	1 \$800.00 P-2	0.00 NM	1	\$800.00
			10 News at 530p)	•						
_	_		N DAYDETAILEDF		TE 10 NEWS						
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	M-F 6-630p	CM	\$800.00 6-630p	0.00 F	:30	1 \$1,000.00 P-2	0.00 NM	1	\$1,000.00
46 W13F	09/14/1	2 09/14/12	6-630p 10 News		0-030p	I'	.30	1 \$1,000.00F-2	U.UU INIVI		φ1,000.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED		TE 10 NEWS						
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	F	1	\$1,000.00	0.00					
49 WTSP	09/11/1	2 09/11/12		СМ	6-7a	- T	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
FLEME	NT AT P	OSTION 1 IN	6-7a 10 News NDAYDETAILEDF	PERIOD IS RA	TE 10 NEWS						
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	- T	1	\$400.00	0.00					
50 WTSP	09/11/1	2 09/11/12	M-F 6-630p	CM	6-630p	- T	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
			6-630p 10 News								
_	_		N DAYDETAILEDF								
Sta Week: 09/	rt Date	End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,200.00	Rating 0.00					
		2 09/14/12	7-730n	CM	7-730p	F	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
01 W101	00/14/1	2 00/14/12	10 News, 7pm M		7 700р	•	.00	τ φτ,200.001 2	0.00 14101		Ψ1,200.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED	PERIOD IS RA	TE 7P NEWS						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/16/12	F	1	\$1,200.00	0.00		4 0400000000	0.00.104		# 400.00
52 WISP	09/14/1	2 09/14/12	CBS This Mornin	-	7-8a (7:00 AM-8:0	F O AM)	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDF								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			I		
Week: 09/		09/16/12	F	1	\$400.00	0.00					
53 WTSP	09/11/1	2 09/11/12	CBS This Mornin	-	8-9a	- T	:30	1 \$400.00 P-2	0.00 NM	1	\$400.00
ELEME	NT AT D	OSTIONI 1 IN	CBS This Mornir DAYDETAILEDF	0	(8:00 AM-9:0	,					
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			i		
Week: 09/			- T	1	\$400.00	0.00					
54 WTSP	09/14/1	2 09/14/12	M-F 9-930a 10 N	ews, 9a@M	9-9:30A	F	:30	1 \$280.00 P-2	0.00 NM	1	\$280.00
			10 News, 9am								
_	_		N DAYDETAILEDF		_	Detie					
Sta Week: 09/	rt Date	End Date 09/16/12	Weekdays	Spots/Week 1	Rate \$280.00	Rating 0.00					
		2 09/05/12		CM	1135p-1237		:30	1 \$1,100.00 P-2	0.00 NM	1	\$1,100.00
00 11.0.	00/00/1	2 00/00/12	Late Night with D	_		. "	.00	τ φι,ιου.σοι Σ	0.00 11111		ψ1,100.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILED	PERIOD IS RA	TE LATE SHO	OW WITH DAVID	LETTERMA	N			
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/		09/09/12	W	1	* ,	0.00			0.00.104		
56 WISP	09/05/1	2 09/05/12	Price Is Right Price Is Right	CM	11a-12p	W	:30	1 \$1,200.00 P-2	0.00 NM	1	\$1,200.00
ELEME	NT AT P	OSTION 1 IN	N DAYDETAILEDE	PERIOD IS RA	TE PRICE IS	RIGHT					
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			l		
Week: 09/	03/12	09/09/12	W	1	\$1,200.00	0.00					
57 WTSP	09/05/1	2 09/12/12	` '	CM	M-F 11-1135	5pW	:30	1 \$2,600.00 P-2	0.00 NM	2	\$5,200.00
		OCTION 4 IN	LN (M-F)	DEDIOD IO DA	TE 10 NEWO						
	ni Ai P rt Date	End Date	N DAYDETAILEDF Weekdays	Spots/Week	_	Pating					
Week: 09/		09/09/12	W	<u>5pois/week</u>	Rate \$2,600.00	Rating 0.00					
Week: 09/		09/16/12	W		\$2,600.00	0.00					

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Order / Rev: 699266 - 6 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Set Set Description	Ln Ch	Start	End	Inventory Code	Break	Start/End 7	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
ELEMENT AT POSITION 1 IN DAYDETALLEDPERIOD IS RATE CBS YOUNG & RESTLESS Salar Date End Date Wreekdays Spoke/Week Rate Rating Co.00	58 WTSP	09/05/1	2 09/05/12	Y&R	CM	1230-130p		W	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
Sign Date End Date Weekdays South-Week Fate South-Week	FLEME	NT AT P	OSTION 1 II			TE CBS YOU	ING & RF	STI ESS	3					
Section Sect	_	_				_		0.2200						
59 WTSP 09/12/12 09/12/12 MF 12/12/00 CM 12/12/00 FW 30 1 \$1,100.00 P-2 0.00 NM 1 \$1,100.00 P-2														
Stant Date				M-F 12-1230p	СМ			W	:30	1	\$1,100.00 P-2	0.00 NM	1	\$1,100.00
Start Date More Control More Control Supplement	ELEME	NT AT D	OSTION 1 IN			TE 10 NEWS								
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Totals

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\$72,140.00

Order / Rev: 699266 - 6 Advertiser: American Crossroads

Alt Order #: 06231802 Product Desc: AMERICAN CROSSROADS WTSP-TV

Ln Ch S	Start	End	Inventory Cod		Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
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72 WTSP 09	9/14/1	2 09/14/12	LN (M-F)	CM	M-F 11-11;	35p F	:30	1	\$2,600.00 P-2	0.00 NM	1	\$2,600.00
		_ *******	LN (M-F)						4 =,00000000000			+ =,
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS												
Start D	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/	/12	09/16/12	F	1	\$2,600.00	0.00						
73 WTSP 09	9/07/1	2 09/07/12	US Open Weel	day CM	US Open V	Veekday F	:30	1	\$800.00 P-4	0.00 NM	1	\$800.00
			US Open Wee	kday								
Start D		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/03/	/12	09/09/12	F	1	\$800.00	0.00						
74 WTSP 09	9/10/1	2 09/10/12	US Open Weel	day CM	US Open V	Veekda ₎ M	:30	2	\$1,000.00 P-3	0.00 NM	2	\$2,000.00
			US Open Wee	kday								
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/	/12	09/16/12	M	2	\$1,000.00	0.00						
75 WTSP 09	9/11/1	2 09/11/12	•	CM	7-730p	- T	:30	1	\$1,200.00 P-2	0.00 NM	1	\$1,200.00
10 News, 7pm M-F												
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 7P NEWS												
Start D Week: 09/10/		End Date 09/16/12	<u>Weekdays</u> - T	Spots/Week	Rate	Rating						
				1	\$1,200.00	0.00			\$4,000,00 B.O	0.00.004	4	#4 000 00
N76 WTSP 09	9/12/1	2 09/14/12	M-F 6-630p 6-630p 10 Nev	CM	6-630p	WTF	:30	1	\$1,000.00 P-2	0.00 NM	1	\$1,000.00
ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE 10 NEWS												
Start D		End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/10/		09/16/12	WГF	1	\$1,000.00	0.00						